

A day in the life of SCHMIDT...

We're the first to say that knowing what's going on in the greater Edmonton market is critical in order for us to provide the best advice to our clients. But we can also measure the pulse of the market almost palpably in our office. As a matter of fact, that's what our astute team member Ally said just today when I commented on all the activity. "You can just feel it! It's almost palpable!" she said. It's true! All you have to do is watch the comings and goings of realtors and clients on a daily basis to get a sense of what is going on in Edmonton real estate.

Here are a few highlights from this month so far:

- One day we had **two offers** received on one of our listings and by the end of the day the property was **SOLD!**
- The next day, we received **SIX offers** on a foreclosure listing and by the end of the day that property was also **SOLD!**
- One of our realtors was very happy to find a perfect home for her clients...and it happened to be the home of one of our sellers so we had two happy families that day!



- Actually this happened three times this month, where one of our buying clients purchased one of our listings! We are always proud to show our listings to the buyers we are representing because we know they are appropriately priced and thanks to the design skills of our in-house stager, Mira, they always show beautifully too!
- Our newest team member volunteered to help out another team member who was double-booked and guess what...he found the clients their new home! Now we have a happy buyer and TWO happy realtors!
- **We received emails from Paris where Sabrina was on vacation with her family.**
- Sherri Miller, one of our wonderful part-timers, left on her dream vacation to Greece for three weeks! We're so happy that she is fulfilling one of her life-long dreams!
- And perhaps my favorite moment of the week...four of us had key lime cake for breakfast at the office one day – thanks for baking, Danielle. It was amazingly delicious!

Strive not to be a
success
but rather to be of
value. Einstein

It's pretty cool to work in a place where life and business mingle, and where challenges and celebrations are shared together. For us, most days our work is also our play. And that is a real gift.

If you've ever considered a career in our industry, let us know. Talk to Jody and she will help you find out if being a part of our SCHMIDT family could be right for you!

These great properties are available...



Central McDougall \$185,000



Skyrattler \$222,800



Strathcona \$244,900



Carlisle \$250,000



Beverly Heights \$289,000



St. Albert \$297,400



Silver Berry \$299,900



Garneau \$300,000



Queen Alexandra \$314,900



Queen Alexandra \$324,900



Downtown \$349,500



Garneau \$374,900



Spruce Grove \$449,900



Cumberland \$475,000



St. Albert \$493,000



Sherwood Park \$525,000



“Chris was awesome! We couldn’t have wanted him to do anything different!”
Heather & Dexter Gordon – Apr 2010

“Mira has not only been an incredible agent, she has become an incredible friend.”

Kristi Hansen & Sheldon Elter – Apr 2010

Have questions?

...and these ones are already sold!



Wondering what the homes in *your* neighborhood are selling for?

Visit WeSellEdmonton.com and click on 'What's My Home Worth?' to get up to date information about the activity in your neighborhood



Schmidt can help!

Great summer recipe!

As mentioned on the first page, last week a few of us at the office took a nice break in the morning and had a slice of homemade key lime cake*. It was so good we want to share the recipe with you!

Key Lime Cake

1 3-oz package lime-flavored gelatin	1½ cups granulated sugar	2 cups all-purpose flour
½ tsp salt	1 tsp baking powder	1 tsp baking soda
5 large eggs, slightly beaten	1½ cups vegetable oil	¾ cup orange juice
1 Tbsp lemon juice	½ tsp vanilla extract	½ cup Key lime juice
½ cup confectioners' sugar		



1. Preheat the oven to 350°F. Grease and flour three 9-inch-round cake pans.
2. In a large mixing bowl, mix the gelatin, sugar, flour, salt, baking powder, and baking soda. Stir to mix well. Add the eggs, oil, orange juice, lemon juice, and vanilla. Divide the batter evenly among the 3 pans and bake for 35 to 40 minutes. Test for doneness by lightly touching the tops of the layers or inserting a toothpick. Cool the layers in the pans for 5 minutes, then turn them out onto racks.
3. While the layers are still hot, mix the lime juice and confectioners' sugar and pour it over the layers on the racks. You can pierce the layers with a fork to allow the glaze to soak in better. Allow the layers to cool completely before icing (we suggest cream cheese icing!).

* Recipe taken from 'Home Cooking with Trisha Yearwood' as featured in Red Book Magazine.

"Success is not to be pursued;
it is to be attracted by the person you become."

- Jim Rohn

Hello everyone!

Have you noticed that May is a big month for travel? It seems everyone I know is heading somewhere, and lucky me I have a plane ticket too! A few newsletters ago we spoke a lot about dreams... and this May I am stepping into a "dream come true"! A special friend of mine just had a "special" birthday so we are celebrating with what we have nicknamed the European Pyjama Party! We start off with a visit to my niece and her family in Geneva Switzerland, home of cheese and chocolate and all things delicious! Next we head to Paris to stay in apartment owned by someone we know. So yes, it will be a dream of a trip! So what's better than a dream? Reality! Real adventures celebrating real friendships that literally span decades.

Another dream come true for me? Honestly, the people I get to work with here at SCHMIDT every day. When you meet each of them you will know what I mean, but allow me introduce one of them to you this month. Lisa started with us working in the office and quickly realized she would rather be on the phone with the people rather than working on the files so off she went to get her license and she has not looked back! Her clients and her team are the happy beneficiaries of her commitment to service, and I am also the happy beneficiary to call her my friend. Check out this photo of Lisa and I on our last trip to New York! We had a blast although it was a rather quick trip... very quick actually as you may recognize this image of New York as the picture we have hanging in our office! New York or Edmonton, anywhere is a good location for a hug ☺



May you have fun wherever your life takes you this month!

Kathy & Larry Schmidt

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